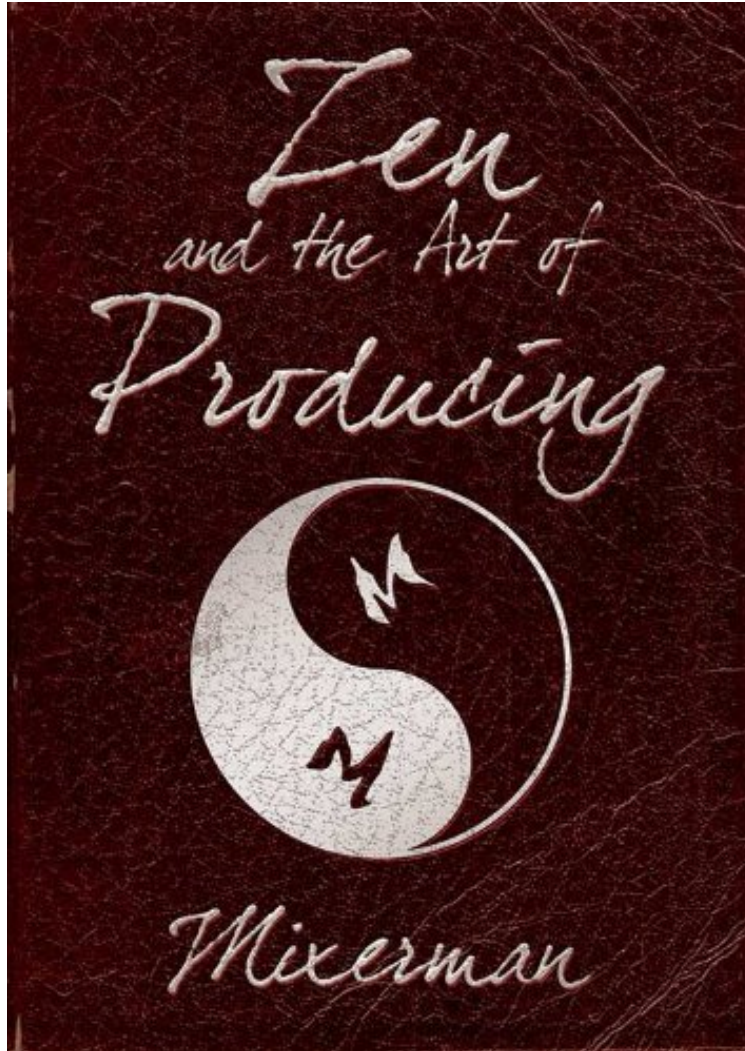


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## Zen and the Art of Producing

*Mixerman*

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**Mixerman : Zen and the Art of Producing** before purchasing it in order to gage whether or not it would be worth my time, and all praised Zen and the Art of Producing:

0 of 0 people found the following review helpful. The Best Guide to Music Production AvailableBy DanZen and the Art of Producing is probably the best book I've ever come across on the topic of music production (I've read quite a few). With his witty, signature style more matured than ever, Mixerman takes the reader on a journey through the process of producing a record, complete with all of the "under-the-hood" thought processes and potential trappings that present themselves along the way. It, at once, teaches you limitless creativity and practical boundaries. And that is to say nothing of the treasure trove of leadership guidance presented on these pages. I would give this book a 10/10 for the provided leadership lessons alone. Simply put, if you're interested in producing recorded music, there is no book

I've ever come across that I would more highly recommend!0 of 0 people found the following review helpful. I love this author. Insightful and relevant.By J. LudwigI love this author. Insightful and relevant.0 of 0 people found the following review helpful. Great book!By Vladimir KornienkoThis great book looks at producing music from all angles reasonably possible, both separately and in complex, including theory, techniques, psychology, economics and whatever else I can think of. Lots of useful info and advice. Very well written and structured. Great humor. I like it very much.

(Book). Mixerman not only describes in detail the many important roles of an effective producer whether as product, manager, time, or personnel manager; organizer in chief; tour guide; psychologist; visionary; or fearless leader but also provides you with tangible strategies for fulfilling these roles within the context of the greater goal: the music itself. Once again, showing a firm commitment for art over technology, Mixerman outlines the thinking necessary to successfully produce records. As Mixerman points out, "Producing is an art in which reading and understanding people nearly always trumps any theoretical knowledge whether musical or technical in nature." Be you a musician, engineer, songwriter, DJ, studio owner, or nothing more than an avid music fan, Mixerman delivers a personal, seemingly one-on-one lesson of all that goes into effective producing. Really, what could be more Zen than that?

From the Back Cover"Mixerman is a fearless, erudite and witty writer and thinker. Buy this book. Buy all of Eric Sarafin's books. NOW."nbsp; --Dave Pensado (Christina Aguilera, Beyonceacute;, Pink)