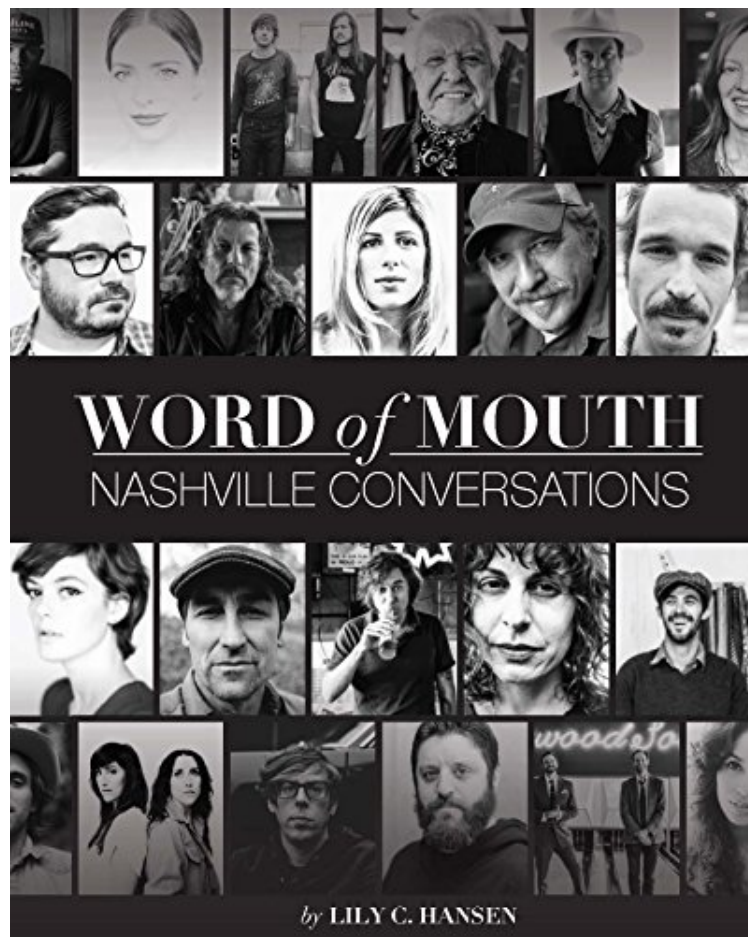


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# Word of Mouth: Nashville Conversations: Insight into the Drive, Passion, and Innovation of Music City's Creative Entrepreneurs

Lily Clayton Hansen

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**Lily Clayton Hansen : Word of Mouth: Nashville Conversations: Insight into the Drive, Passion, and Innovation of Music City's Creative Entrepreneurs** before purchasing it in order to gage whether or not it would be worth my time, and all praised Word of Mouth: Nashville Conversations: Insight into the Drive, Passion, and Innovation of Music City's Creative Entrepreneurs:

0 of 0 people found the following review helpful. Five StarsBy C. ZoneSuch an enjoyable read into local artists, business owners, leaders, etc. Put it on your coffee table.0 of 0 people found the following review helpful. Five StarsBy Richard Roygreat item highly suggested0 of 0 people found the following review helpful. Five StarsBy thesharkGreat book

Right now, there is no city in the United States more "itrdquo; than Nashville, TN. With a booming economy, a great quality of life, and a creative, collaborative entrepreneurial community, Nashville is on the short-list for living

and travel destinations. As much of the media has pointed out, one of the critical components of Nashville's growth and popularity is its thriving music, culinary, and artistic communities. *Word of Mouth: Nashville Conversations* is a collection of interviews by Nashville writer Lily C. Hansen, highlighted by stunning, black and white photography by some of Nashville's finest photographers, that captures the drive, passion, and innovation of Nashvillians who have thrived in and helped drive -- the art, culinary, and music industries, including Sean Brock, Patrick Carney of The Black Keys, and Mike Wolfe of *American Pickers*. *Word of Mouth* is a multifaceted portrait of the intellectual and inventive capital that makes the city hum with energy. Its title reflects what makes *Word of Mouth* special: by interviewing each of these personalities, *Word of Mouth* relies on the classic form of intimate conversation to gain insight and understanding of each personality while also capturing the organic and tried-and-true method -- word of mouth -- through which each have attracted their fan-base and support network. *Word of Mouth: Nashville Conversations* is a testament to Nashville's incredible mixture of artistic talent but also its zest for collaboration, rather than competitiveness: similar to the artistic community's nonexistent hierarchy, up-and-coming talent is interviewed alongside illustrious, internationally-recognized artists. While *Word of Mouth: Nashville Conversations* focuses on the creative entrepreneurs of Music City, it is a book that knows no geographical limits; it is for every creative entrepreneur, everywhere. As a collection of anecdotes, quotes and wisdom shared by those pursuing their dreams or those who have already obtained commercial fruition, it presents the stories and the insights that any innovative mind, young and old alike, needs to hear as they follow their heart and pursue their own creative path.

**About the Author** Writer, journalist, and visual artist Lily Clayton Hansen is a Chicago native and current Nashville, Tennessee resident. She has contributed to publications *Time Out Chicago*, *CS Chicago Social*, *CS Interiors*, *Luxe Interiors + Design*, *Nashville Scene*, *Native*, *Nashville Lifestyles* and *Nashville Arts Magazine*. Subjects and readers alike have praised Lily for her in-depth profiles and unconventional interviewing skills, which always embody the true essence of her subject and because she genuinely listens with a lively, non-judgmental curiosity that encourages trust and honesty.