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The Men Who Would Be King: An Almost Epic Tale of Moguls, Movies, and a Company Called DreamWorks

Nicole LaPorte
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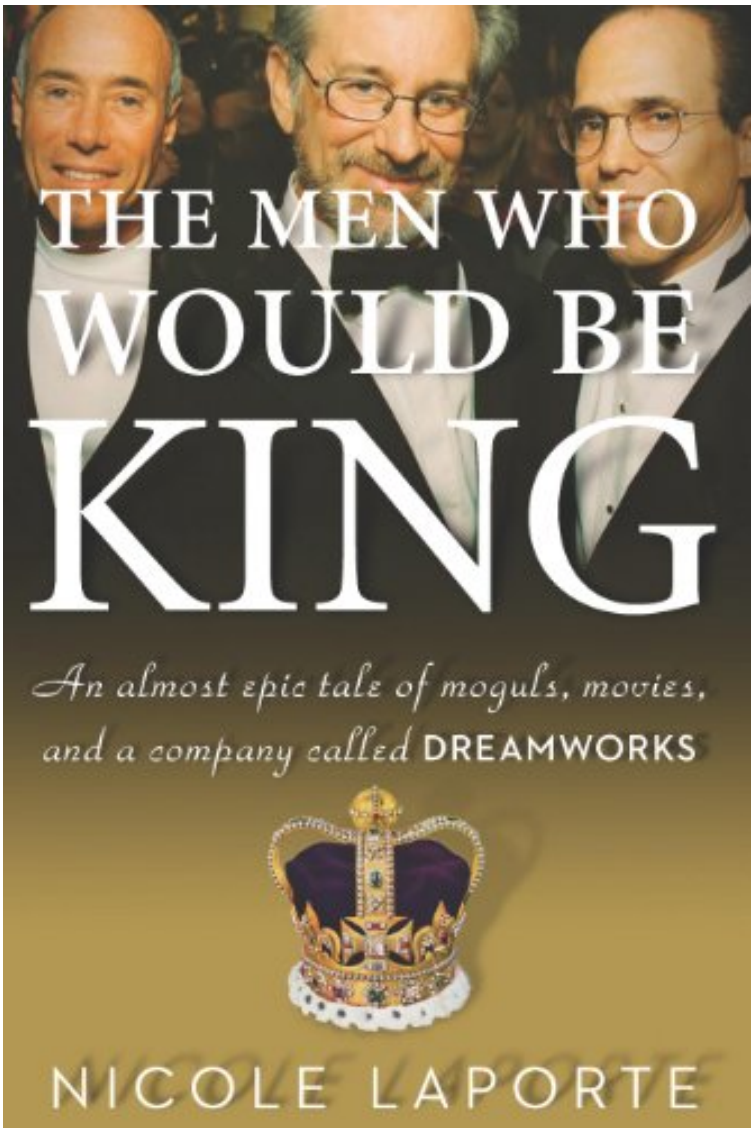

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Nicole LaPorte : The Men Who Would Be King: An Almost Epic Tale of Moguls, Movies, and a Company Called DreamWorks before purchasing it in order to gage whether or not it would be worth my time, and all praised The Men Who Would Be King: An Almost Epic Tale of Moguls, Movies, and a Company Called DreamWorks:

2 of 2 people found the following review helpful. Hollywood Business 101By W. FrazierA very detailed, meticulously time-lined narrative of the creation and life of Dreamworks. The author gives great background to the important

players, deal makers, and production teams, and their agreements. Fascinating. Hollywood Business 101. The audio narration is very good (just a couple of names mispronounced). However, as there is so much information, it's a tough audio book to follow and may be a better hard copy read.1 of 1 people found the following review helpful. Wonderful!By misscoconutsGiven the prologue, I expected a completely different book and was happily surprised.The book gives a very real understanding of three extremely successful men who decide to build a production company and I believe do just that, although given the end of the story, they expected different results - quickly.Dreamworks SKG is awe inspiring and so very interesting for anyone wanting an understanding of Hollywood or what makes overachievers tick.It doesn't delve too much into their earlier business lives and as such, made me search the kindle store for further information, although I found it sadly lacking. The one book I did find and would recommend with this book is "The Keys to the Kingdom" by Kim Masters.A real page turner, don't start without few hours free!1 of 1 people found the following review helpful. Pretty good book ...albeit looking backBy JB VickIts a pretty solid account of how the company was formed and their ups and downs. The business has certainly changed since this came out but its useful background for making sense of whats happening today in the entertainment business.Speilberg is treated as royalty and Geffen is some mystery guy who pulls magic strings but it doesnt go into that....and it makes Katzenberg look like a hard working guy but even though things dont always go his way...he still makes hundreds of millions....Hollywood...land of opportunity..got to love it...

For sixty years, since the birth of United Artists, the studio landscape was unchanged.Then came Hollywoodrsquo;s Circus Maximusmdash;created by director Steven Spielberg, billionaire David Geffen, and Jeffrey Katzenberg, who gave the world The Lion Kingmdash;an entertainment empire called DreamWorks. Now Nicole LaPorte,who covered the company for Variety, goes behind the hype to reveal for the first time the delicious truth of what happened. Readers will feel they are part of the creative calamities of moviemaking as LaPortersquo;s fly-on-the-wall detail shows us Hollywoodrsquo;s bizarre rules of business.We see the clashes between the often otherworldly Spielbergrsquo;s troops and Katzenbergrsquo;s warriors, the debacles and disasters, but also the Oscar-winning triumphs, including Saving Private Ryan.We watch as the studio burns through billions, its rich owners get richer, and everybody else suffers.We see Geffen seducing investors likeMicrosoftrsquo;s Paul Allen, showing his steel against CAArsquo;s Michael Ovitz, and staging fireworks during negotiations with Paramount and Disney. Here is Hollywood, up close, glamorous, and gritty.