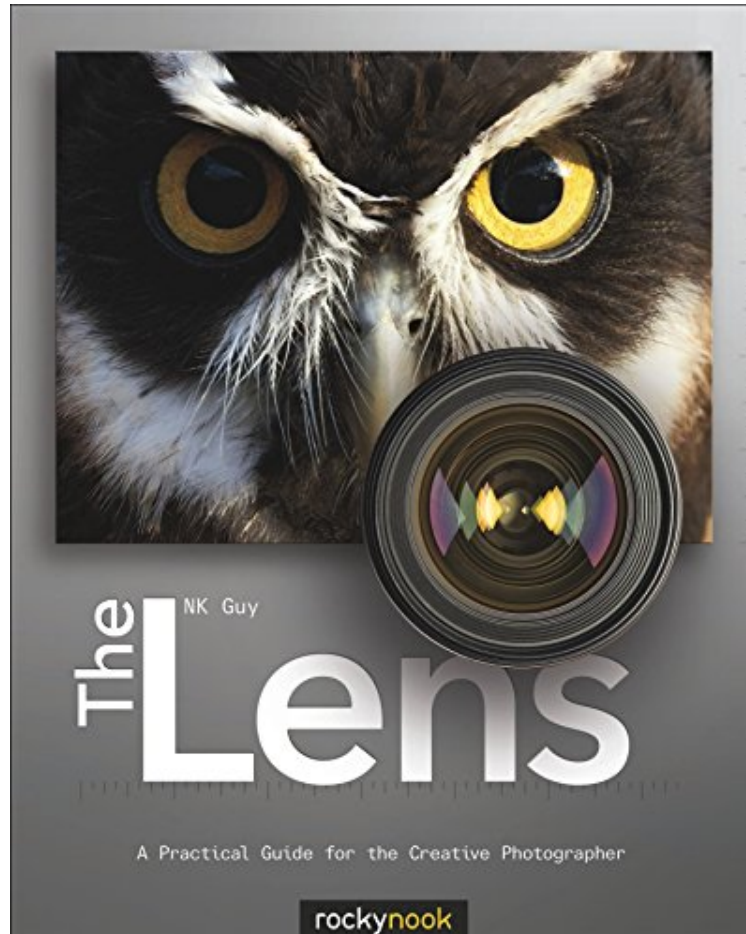


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# The Lens: A Practical Guide for the Creative Photographer

NK Guy

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**NK Guy : The Lens: A Practical Guide for the Creative Photographer** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Lens: A Practical Guide for the Creative Photographer:

0 of 0 people found the following review helpful. Awesome Lens BookBy KarenI've been a photographer for decades. Studied photography in college and miss film darkroom dayshellip; The jump to digital was a challenge, but I enjoy "modern" photography immensely. I purchased this book so I could take full advantage of my camera. The Lens: A Practical Guidehellip;; by NK Guy is easy to read and is packed with useful information. Great photos too! For the beginner just entering photography, or someone looking to invest in lenses, the book explains lenses well and will absolutely help with their selection. For advanced photographers, it's a great refresher course. I shoot a Nikon D4 and own several pro Nikkor lenses. Glad I got the book!4 of 4 people found the following review helpful. The Lens by NK GUYBy unclemikeyEither very knowledgeable or very well researched Mr. Guy offers one of the best tutorial books I've seen since college. Although most photographers aren't engineers it is important to know what goes into making a quality piece of equipment. One needs to know why one is plunking down a house mortgage payment for a particular lens and how it will play a roll in your particular style of photography. His chapters on the history of lens

making alone are worth the price of this book. 0 of 0 people found the following review helpful. Good survey on lenses  
By Jerry Dalton  
It's an easy read and it covers a broad range of topics. I'd recommend it to serious hobbyists and anyone who wants to learn more about photography. What I got from the book was a greater understanding of the mechanics for creative effects, and to what effect those effects are dependent upon lenses. Additionally I have a better understanding of things I have observed and how to mitigate them, for example like perspective distortion. The book also provides information on the history and nomenclature for a multitude of popular camera lenses and is thus a good reference for understanding and decoding lens model numbers. I feel this book has helped me understand photography.

Which lens should I buy for my camera?  
It's such a simple question, but choosing the right lens or lenses is actually one of the most important photographic decisions you can make. Nothing affects the quality of a photo more than the lens. It's no longer just about the megapixels-it's the glass that makes all the difference!  
Many first-time buyers of DSLRs don't venture past the basic lens included in the box. While some are reluctant to spend more money, others are confused by all the buzzwords or are overwhelmed by all the choices out there. It's really a shame, because interchangeable lenses give you amazing scope for quality photography. Take in vast sweeping scenes with a wide angle lens. Capture faraway birds with a telephoto lens. Examine the tiniest detail of a flower with a macro lens. Record the perfect portrait with a prime lens. Anything is possible when you choose the right lens for the job!  
This book isn't a simple catalogue of available lenses. New products are coming out all the time, and comparing specific lenses can be difficult. Instead, author N.K. Guy gives you all the information you need to make smart buying decisions. Optical technology is demystified, arcane terminology is decoded, and practical tips are provided. The Lens will help you build the perfect lens collection to suit your needs-now and in the future.

About the Author  
NK Guy is a Canadian writer and photographer living in Britain. He specializes in travel photography and event portraiture, is the author of the Photographer's Dictionary and is the creator of PhotoNotes.org, a popular online resource for photographic education. He no longer lives aboard a barge on the Paddington Arm of the Grand Union Canal in London, but wishes he still did because it makes for great book bio copy.