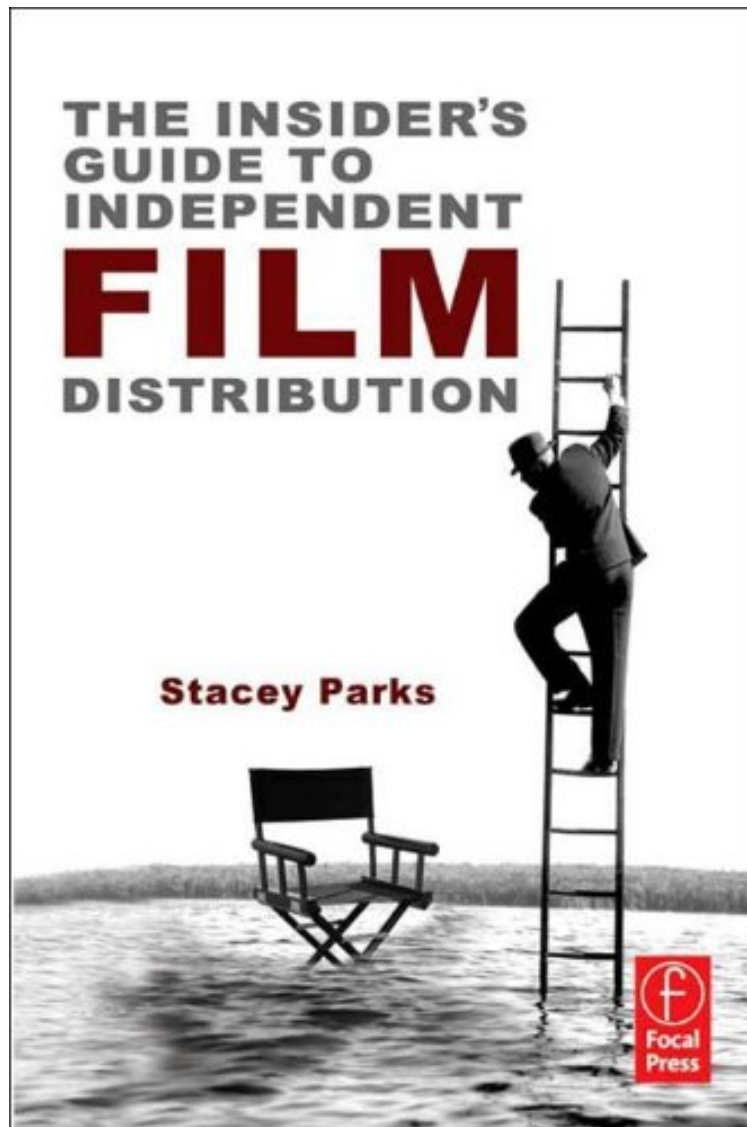


The Insider's Guide to Independent Film Distribution

Stacey Parks

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Stacey Parks : The Insider's Guide to Independent Film Distribution before purchasing it in order to gage whether or not it would be worth my time, and all praised The Insider's Guide to Independent Film Distribution:

3 of 3 people found the following review helpful. Very Outdated, Not Very HelpfulBy DaveThis is one of the many books that's part of the Industry Built Around Getting Into the Industry.In other words, this is not for serious professionals. Only for wannabes.Here are the cons:-- Writing style is stiff, awkward. And no sense of humor, devoid of wit.-- Outdated material, especially with technical stuff. She actually talks about sending a VHS tape screener! I'm not kidding. And the date of this book is 2012. Who the hell uses VHS tapes in 2012? And she also talks about the virtues of shooting on HD instead of MiniDV SD. Yeah, pretty shocking that she thinks someone in 2012 is using an

SD MiniDV camera.-- The projects she discusses, and the people she interviews, produce (without exception) terrible films. Look them up. They are all action/horror crap. Bad actors, bad scripts, terrible directing. Just watch the trailers or look at their IMDB pages to see the super low ratings these projects have. There is not one single artistic or commercial success referenced that uses her techniques! Not one. So, if you aim low, this book will help you hit your target. 9 of 9 people found the following review helpful. Solid Reading and InformationBy Quantum MediaThe insider's guide to independent film distribution by Stacey Parks is an up to date informative guide on distribution for the new independent film maker. The only thing that's very important in this day and age which is left out is the topic of VOD/DOD which is a very powerful way to distribute independent films these days. For traditional distribution this book is excellent, but don't buy it if you want to learn about Video On Demand or DVD on Demand. 0 of 0 people found the following review helpful. If you plan to distribute your film successfully then you must read this book! By Gary N. When my latest documentary film went into postproduction I began trying to figure out how to work with distributors. It was all so overwhelming, especially these days with digital distribution added to the mix. I looked right here on good old and found this gem of a book. I learned so much in a few days and I put the practices from the book to work for me right away. Before long, I had two distributors biting on my film. Both of them sent contracts for us to look over and once again, Stacey's book was a plethora of information on contracts and checking distributor references. My favorite part of the book was the interviews with distributors. With the book and our contracts in hand I was able to decipher all of the legalese and figure out what I needed to negotiate for. Park's book strikes an excellent balance between digital and conventional distribution models. The book gave me the confidence to actually have a conversation with a distributor and know what I was talking about and what to ask for. I am happy to keep this book on my bookshelf and use it again and again. Thank you Stacey!!

Innovation in technology means that almost anyone can make an independent film these days. Although this may be good news for aspiring filmmakers, it also means that the oversupply of independent films on the market has caused acquisition prices to dramatically decrease. As a result, producers and investors rarely recover their initial investment in the films they make. But don't be discouraged! Use this book to learn the realities of the market in advance and map out a winning distribution plan. This comprehensive manual for filmmakers and producers dedicated to film distribution and the marketplace could mean the difference between getting your film out to the public and keeping it "in the can." Learn how to sell your movie to a studio, a cable network, a video distributor, or an international buyer. Self-distribution and other alternatives to traditional distribution are also considered. In addition, you'll hear some success stories from producers and hear exactly what buyers are seeking. Stacey Parks has worked with hundreds of hungry filmmakers to get their films a distribution deal and knows how frustrating the whole process can be. Let her show you how you can take control of your filmmaking career and start getting your work seen by audiences with a few little-known distribution secrets. Features include: . Interviews and case studies with producers and distributors. Ten ways to market your film for self-distribution. Sales projections per territory. Distribution resources listings. Negotiation tips for distribution agreements. Sample distribution agreements. What you must know to get your independent film distributed. Written by a distributor who knows the process inside and out. Interviews with buyers and acquisitions executives from every sector of the business on what kinds of films they look for, what they're sick of seeing, and how their acquisitions processes work. Website features sample distribution agreements, budgets, and more! New to this edition: . Completely updated for modern distribution practices (broadcast, DVD, VOD, and other kinds of distribution deals). New coverage on crowd-funding, social media, film marketing, and deal memos . Get the best inside distribution secrets from brand new interviews with an international cast of directors, producers, and distribution experts who share their experiences. Companion website features helpful downloadable forms and templates, sample distribution memos, and a great resource section

"Well written, concise and (most importantly) honest! A must-have for indie filmmakers."--Kate Pearson, SVP, Programming, The Documentary Channel "Finally, a contemporary and practical book about film distribution that explores this often mysterious and misunderstood part of the industry. As an academic text the approach is both classroom and reader friendly, providing information not easily found elsewhere."--Sharon Badal Faculty, New York University Tisch School of the Arts Kanbar Institute of Film and Television "The book is well worth a read especially for those filmmakers who take the business of filmmaking seriously." - Karen van Schalkwyk, SCREEN AFRICA
From the Back Cover Innovation in technology means that almost anyone can make an independent film these days. Although this may be good news for aspiring filmmakers, it also means that the oversupply of independent films on the market has caused acquisition prices to dramatically decrease. As a result, producers and investors rarely recover their initial investment in the films they make. But don't be discouraged! Use this book to learn the realities of the market in advance and map out a winning distribution plan. This comprehensive manual for filmmakers and producers dedicated to film distribution and the marketplace could mean the difference between getting your film out to the public and keeping it "in the can." Learn how to sell your movie to a studio, a cable network, a video distributor, or an international buyer. Self-distribution and other alternatives to traditional distribution are also

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- . Interviews and case studies with producers and distributors
- . Ten ways to market your film for self-distribution
- . Sales projections per territory
- . Distribution resources listings
- . Negotiation tips for distribution agreements
- . Sample distribution agreements
- . What you must know to get your independent film distributed
- . Written by a distributor who knows the process inside and out
- . Brand new interviews with buyers and acquisitions executives from every sector of the business on what kinds of films they look for, what they're sick of seeing, and how their acquisitions processes work
- . Website features sample distribution agreements, budgets, and more!

About the Author Stacey Parks is the author of the "Inside Guide To Independent Film Distribution" (Focal Press), a comprehensive educational program for filmmakers and producers dedicated to film distribution and the marketplace. Stacey has worked in independent film for over 10 years, and is currently a sales executive at the BBC Worldwide in Los Angeles. She was previously a foreign sales agent for many years. You can join her film distribution community on the web at www.FilmSpecific.com.