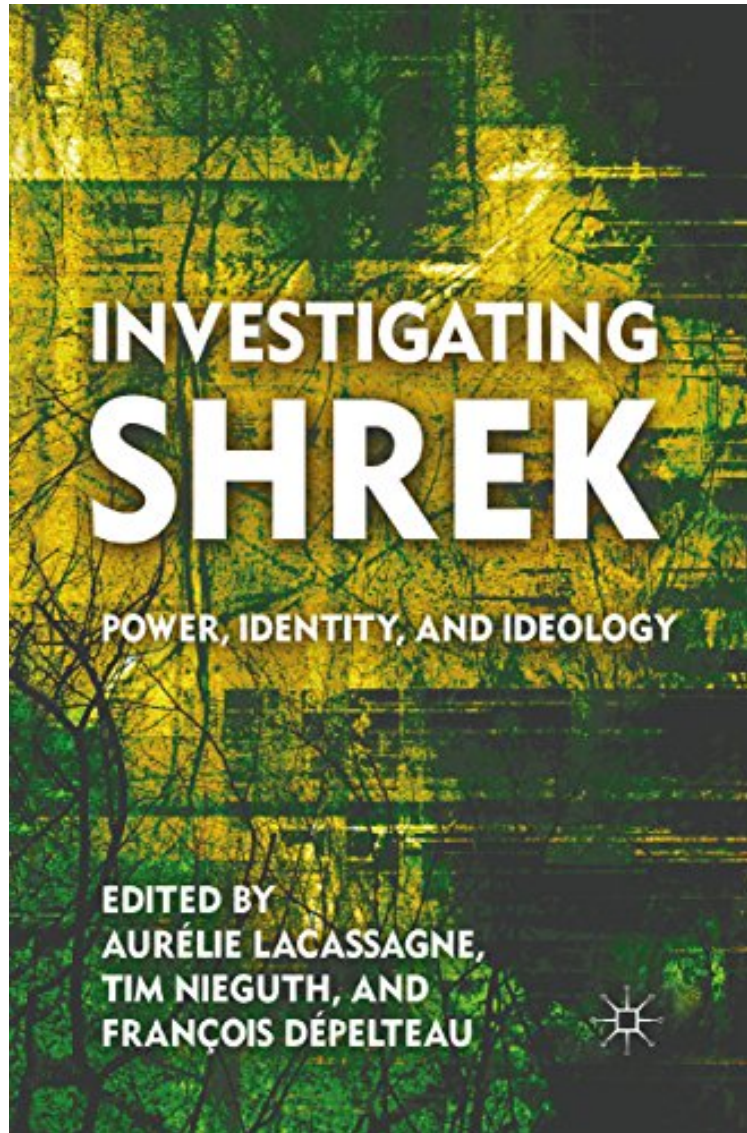


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Investigating Shrek: Power, Identity, and Ideology

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An exploration of the social significance of Shrek from a variety of theoretical perspectives, this book pursues two different, yet intertwined objectives. The first is to present Shrek as pedagogical tool that could be usefully employed in a number of different disciplines. Shrek is approached from a political science angle, a sociological perspective, and

applied to the tenets of evolutionary psychology. The second objective is concerned with outlining some of the ways in which Shrek is actively bound up with various aspects of social reality - such as capitalism, power relations, inequality, rule and resistance. This book analyzes the green ogre and his companions in a way that is entertaining as well as informative.

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