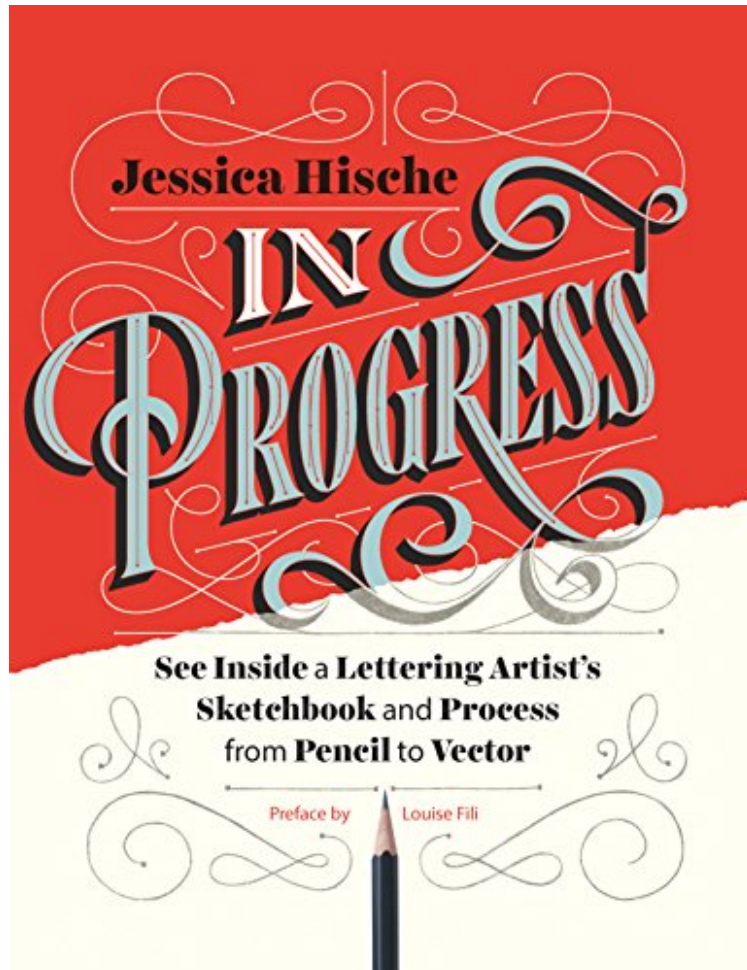


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In Progress: See Inside a Lettering Artist's Sketchbook and Process, from Pencil to Vector

Jessica Hische

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13 of 13 people found the following review helpful. Add this to your library now! By Megan Hillman I've purchased many hand-lettering books, and this is by far one of the bests. (I'd expect nothing less from Jessica Hische). Her text is insightful and easy to understand. This book shows off some great process work from start to finish. I'd definitely recommend this book to anyone: From the beginner to the Pro. 2 of 2 people found the following review helpful. Loved it. By sfoster95 I first heard of Jessica on skillshare.com. I really like her lettering style and several people I have met recommended this book. I was hesitant to buy it only because I have so many lettering books and when I first saw this one it wasn't available on Kindle. I am so glad I waited. I was able to get the Kindle version and now I have another great resource at my fingertips, that isn't taking up precious space in my office. 4 of 4 people found the

following review helpful. A nice look behind the curtainBy Alex QAs a graphic designer, I love getting a peek at process. Seeing a bunch of shiny finished products is fun and all, but I like seeing the behind-the-scenes. Hische's writing is fun and wise beyond her age. Her experience as a public speaker comes across here. The examples are great to look at and clear. I wish there was more content to look at!

This show-all romp through design-world darling Jessica Hische's sketchbook reveals the creative and technical process behind making award-winning hand lettering. See everything, from Hische's rough sketches to her polished finals for major clients such as Wes Anderson, NPR, and Starbucks. The result is a well of inspiration and brass tacks information for designers who want to sketch distinctive letterforms and hone their skills. With more than 250 images of her penciled sketches, this highly visual ebook is an essential—and entirely enjoyable—resource for those who practice or simply appreciate the art of hand lettering.

"Jessica Hische has condensed her remarkable story into a great resource covering every aspect of her trade as a lettering artist. The artist from Pennsylvania was hired straight out of school by her design idol, Louise Fili, based on a self-promotional project she sent to Fili. Hische then moved to New York City, where she worked day and night until she discovered her passion for lettering. The story is told in a confessional manner that perfectly echoes how Hische is when you encounter her at conferences: a whirlwind of talent, energy, and creativity. This inspiring and informative book is relevant to anyone interested in hand lettering." - Communication Arts
About the Author
Jessica Hische is a letterer and illustrator based in San Francisco. Forbes has twice recognized her in its annual 30 Under 30 list in the art and design category.