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Corey Hilz

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Corey Hilz : Focus On Apple Aperture: Focus on the Fundamentals (The Focus On Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Focus On Apple Aperture: Focus on the Fundamentals (The Focus On Series):

0 of 0 people found the following review helpful. My mother confirms with the glowing reviews on that this an exceptional book for developing the core skills of ApertureBy ZapNZsI don't know much about Aperture but I got this book for my mother after reading all of the positive reviews. My mother is not a big computer person, but a huge photographer needing a photo solution that Aperture can provide. In her own words, this book makes larger concepts and tasks into easier ones, and can serve as a step-by-step guide, as well as a quick-reference. It is well-organized, in a sensible order, easy to find individual portions you need for a single step, and has helped make what would otherwise be an intimidating program into a really enjoyable learning experience. She also feels the keyboard covers with the Aperture quick-commands compliments this book nicely in maximizing one's understanding and speed with working the program. If my mother feels this good about the book, this is probably one of the best books out there on the core basics of Aperture. A+ all the way!1 of 1 people found the following review helpful. Four StarsBy CustomerGood book - Too bad Apple let us down and discontinued Aperture.1 of 1 people found the following review helpful. Does exactly what it says it will doBy pm444Although I've been using Aperture for about a year, I needed to develop a better workflow and wanted to learn more about its features. This book's goal is to guide the user, step-by-step, from uploading photos, organizing them, editing them, and sharing them. It includes many photos, illustrations, and notes about how to accomplish each step. It is simple enough that a beginner can understand it and actually work through most of the material fairly quickly. While I appreciated that simplicity, I do wish that the author had included

information on some of Aperture's more advanced editing features. However, a comprehensive presentation of all of Aperture's features really wasn't the goal of the book. It did achieve its purpose, because I now have a much better understanding of Aperture and the way that it's organized, and my workflow is smoother and more consistent.

?Are you into photography not photomanipulation? Frustrated that you are spending too much time in front of the screen and not enough behind the lens? Feel like you are not getting the most out of the powerful processing functions of Apple Aperture? This straightforward, inspiring guide is aimed at photographers whose goal is to use the software to bring out the best in their photographs. Professional photographer and educator Corey Hilz leads you through a highly effective, professional's workflow with Aperture, from importing your photos from your camera and making image adjustments, to labelling each photo with metadata and keywords for effective organization and searching, and finally outputting your images for print or social media. He focuses on the vital aspects for photographers such as correcting tone and color, targeted adjustments, metadata, and managing a fast expanding library. Focus On Apple Aperture is packed with stunning photographs and screenshots to illustrate every tweak the author makes, to effortlessly teach the new or beginning user the fundamentals of the software. Users of all versions of Aperture will benefit from this book.

"Focal Press, well known for great how to books has 3 new offerings that will make you not just a better photographer, but a great photo editor with PhotoShop. They are part of the "Focus on Fundamentals" line called: Focus on Adobe Photoshop; Focus on Apple Aperture; Focus on Photoshop Elements. All of the books are geared with Mac OS in mind. You can in theory learn a little about the PC versions of Photoshop or Photoshop elements, but Apple Aperture is strictly Mac OS. All of the books are clearly well written with several sidebars that explain points that may be more advanced. The books are written with all user levels in mind, from novice to experienced, but even the more experienced areas are easy to understand. All of the books have prime examples including walking you through all menu options. They show examples of before and after changes were made as well. I was very impressed with the hands on style of writing in the books. Between the pictures, the sidebars and step by step guidance's. They are all very well laid out and the Focal Press does well at explaining all aspects of each software package. The books don't just compliment the manuals that come with each package, they down-right put them to shame and can easily replace them."--Examiner.com About the Author Corey Hilz is a professional photographer specializing in nature and travel photography. His work is seen in magazines, books, calendars and catalogues, as well as in art galleries. Corey finds the diversity in nature offers boundless opportunities for new images. He approaches his subjects with an artistic eye, looking for a fresh perspective. Corey shares his approach to photography in workshops he teaches in the United States and abroad. Corey has a passion for helping others improve their photography by sharing his knowledge through group and private instruction.