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FM: The Rise and Fall of Rock Radio

Richard Neer

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Richard Neer : FM: The Rise and Fall of Rock Radio before purchasing it in order to gauge whether or not it would be worth my time, and all praised FM: The Rise and Fall of Rock Radio:

0 of 0 people found the following review helpful. Thanks for the memories
By NocturnalYeah, I was a big KNEW-FM fan when I lived in NYC. The DJs taught me so so much about music, about love, about life. This book covers a lot of it so it was good to read it back a few years when I found a copy at the used bookstore. I now want to keep a copy to reread on my Kindle. We may be old now, or even dead some of us, but we lived through some outstanding times, had music that will never be outdone, allowed ourselves free thought, heart and soul.
0 of 0 people found the following review helpful. Great accounting of the Golden Age of Progressive free form radio
By KDRichard Neer has created a

great accounting of the Golden Age of progressive free form radio. While this focuses a great deal on WNEW FM where Richard worked, it gives insight to the whole genre of radio as well as sister stations such as WMMR in Philadelphia ("the radio station") as well as similar stations in LA, Cleveland, etc. If you grew up during this period listening to progressive radio its a must read to get the inside scoop on your favorite DJs and how it all evolved and devolved. Scott Muni, Carol Miller, Allison Steele the Nightbird, Dennis Elsas, Pete Fornatale, and many others (some still on satellite radio and local radio, are discussed). Great insight into the radio and rock and roll industries as well as their effect on the culture and the cultures effect on them.0 of 0 people found the following review helpful. Great Book! Been a fan of WNEW-FM since I ...By Tom D.Great Book! Been a fan of WNEW-FM since I was a child. Miss the station in the format that mattered. Richard was there and knows why the station isn't. I wanted an electronic copy for easy reading while traveling.

"It was all so honest, before the end of our collective innocence. Top Forty jocks screamed and yelled and sounded mightier than God on millions of transistor radios. But on FM radio it was all spun out for only you. On a golden web by a master weaver driven by fifty thousand magical watts of crystal clear power . . . before the days of trashy, hedonistic dumbspeak and disposable three-minute ditties . . . in the days where rock lived at many addresses in many cities."ndash;from FMAs a young man, Richard Neer dreamed of landing a job at WNEW in New Yorkndash;one of the revolutionary FM stations across the country that were changing the face of radio by rejecting strict formatting and letting disc jockeys play whatever they wanted. He felt that when he got there, hersquo;d have made the big time. Little did he know hersquo;d have shaped rock history as well.FM: The Rise and Fall of Rock Radio chronicles the birth, growth, and death of free-form rock-and-roll radio through the stories of the movement's flagship stations. In the late sixties and early seventiesndash;at stations like KSAN in San Francisco, WBCN in Boston, WMMR in Philadelphia, KMET in Los Angeles, WNEW, and othersndash;disc jockeys became the gatekeepers, critics, and gurus of new music. Jocks like Scott Muni, Vin Scelsa, Jonathan Schwartz, and Neer developed loyal followings and had incredible influence on their listeners and on the early careers of artists such as Bruce Springsteen, Genesis, the Cars, and many others.Full of fascinating firsthand stories, FM documents the commodification of an iconoclastic phenomenon, revealing how counterculture was coopted and consumed by the mainstream. Richard Neer was an eyewitness to, and participant in, this history. FM is the tale of his exhilarating ride.