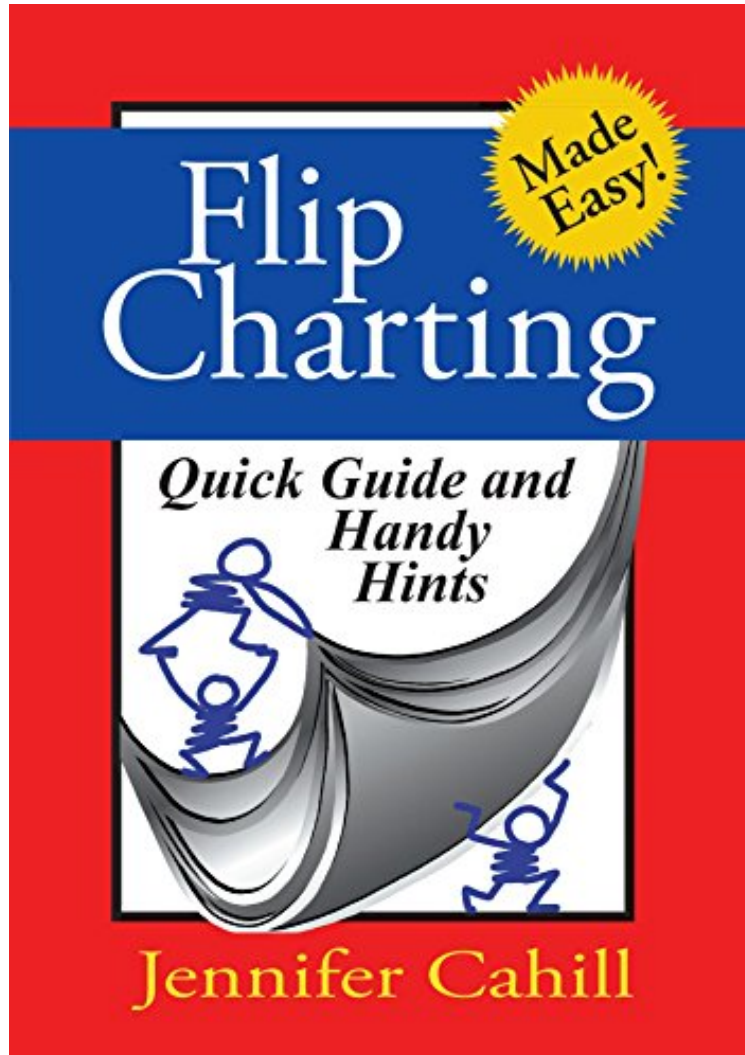


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## Flip charting: quick guide and handy hints

*Jennifer Cahill*

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**Jennifer Cahill : Flip charting: quick guide and handy hints** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Flip charting: quick guide and handy hints:

Flip Charting Quick Guide and Handy Hints has been developed as an introduction to flip charting for facilitators, trainers, corporate managers and anyone that is seeking a dynamic and engaging way to run face to face presentations. It has been designed to be simple to follow and easy to refer back to when preparing for a presentation. This book introduces readers to the concept of flip charting and why flip charting presentations can engage an audience more effectively than technical presentations. The simplicity of the book encourages confidence in readers to experiment with flip charting. Flip Charting Quick Guide and Handy Hints provides information on the basic

tools that are required to create flip charts and gives simple instruction on how to work through presentation content to effectively plan and prepare charts. Flip Charting Quick Guide and Handy Hints highlights key elements of flip charting including the importance of framing, how to use colour on charts effectively, the use of arrows, bullet points as well as icons. There are multiple examples used throughout the book to provide guidance and act as a reference for the reader to use when creating their own charts. Inbuilt activity pages encourage the reader to reflect and to capture their own thoughts and images as they move through the book. These activity pages have been structured to be thought provoking exercises to help inspire creativity as well as providing the reader with the opportunity to practice what they have learned. Completed activities then provide the reader with their own personal, visual reference guide. Flip Charting Quick Guide and Handy Hints introduces readers to a simple 4 step guide for creating illustrations. The 4 step guide offers all readers the opportunity to create basic pictures — no matter how limited or vast their artistic skills are. The book itself has been hand drawn to create a similar feel to flip charting. This format encourages readers to participate in activities and demonstrates how simple it can be to deliver information in a dynamic and fun way. Key information is presented in simple language and captured in point format, making Flip Charting Quick Guide and Handy Hints easy and fun to follow. Readers are encouraged to plan, practice and create. Flip Charting Quick Guide and Handy Hints aims to increase readers' confidence in delivering fun, effective and dynamic presentations through the use of flip charting.